

INTERNATIONAL USER CONFERENCE 2007

Radisson Resort Gold Coast 13 - 14 September 2007

Group
discount
more than
25% off for
3+ attendees

Squiz is proud to announce the inaugural MySource Matrix User Conference.

The conference is designed to bring our user community together on an annual basis to provide best practice advice in all areas of content management and web technology. Squiz will coordinate a customised program delivering functional, practical solutions that maximise the benefits of your investment with MySource Matrix.

The agenda offers a broad range of presentations and case studies lead by industry leaders and current users.

Held at the Radisson Hotel on the Gold Coast, the venue will be conducive to collaboration, innovation and learning.

The Program

Please note the program is not complete and a full agenda with more detail on speakers and case studies will be supplied as soon as possible.

Day1 - 13/09/07

8:30 am	Registrations
9:00 am	Opening Address
9:30 am	User Oriented Information Architecture for effective Web Content Management
10:15 am	Case Study Presentation
10:45 am	Morning Tea
11:15 am	De-centralised Web publishing - Pros & Cons
12:00 pm	Case Study Presentation
12:45 pm	Lunch
2:15 pm	Platform and Architecture options - Strategies for optimum performance, setting up large site loads, stress testing and scalability.
3:00 pm	Case Study Presentation
3:45 pm	Afternoon tea
4:15 pm	First Public Preview of MySource4
5:00 pm	Closing Remarks
6:45 pm	Squiz Innovation Awards Dinner

Day2 - 14/09/07

9:30 am	Web 2.0 - Designing usable Web 2.0 applications to improve citizen-centric approach.
10:15 am	Case Study Presentation
11:00 am	Morning Tea
11:30 am	MySource Matrix Tips, Tricks and Shortcuts.
12:00 pm	Techniques to ensure maximum website accessibility, usability and functionality.
12:45 pm	Lunch
2:00 pm	User Workshop
3:30 pm	Closing Remarks - Questions, further discussion

Pricing Information:

Full registration 'Early Bird' (Until June 30)*:	AUD\$ 1,195
Full registration Late (After June 30)*:	AUD\$ 1,395
Discount price – 3 or more delegates from 1 organisation*:	AUD\$ 995

*Prices include Lunch, morning and afternoon Tea both days and Awards dinner - Prices don't include accommodation or transport to event.
All prices are gst inclusive.

Your registration also includes a seat at the **Squiz Innovation Awards Dinner** on Thursday night, **13th September**. Prizes will be awarded for clients who demonstrate excellence in MySource Matrix implementation & website innovation. The categories will be advised closer to the date.

How to register:

- ➔ Fill out the registration form and fax to Squiz: **02 8507 9988** or The Hotel Network: **02 9411 4243**
- ➔ Register online at: www.hotelnetwork.com.au
- ➔ Or simply call Squiz on **02 8507 9900**

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Personal Information

Mr / Mrs / Ms		Job Title	
First Name		Surname	
Organisation			
Mailing Address			
Suburb		State	
Country		P/Code	

Registration section

Early Bird Registration (before 30th June)	AUD\$ 1195.00 (inc GST) - per delegate	<input type="checkbox"/>
Full Registration (after 30th June)	AUD\$ 1395.00 (inc GST) - per delegate	<input type="checkbox"/>
Discount Price for 3+ delegates attending	AUD\$ 995.00 (inc GST) - per delegate	<input type="checkbox"/>

Please list Names	<input type="text"/>	<input type="text"/>
	<input type="text"/>	<input type="text"/>
	<input type="text"/>	<input type="text"/>

Conference Events - Awards Dinner 13th September 2007

Please Tick	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Special Needs (eg. Dietary)	<input type="text"/>
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Accommodation section

Radisson Resort Gold Coast (Palm Meadows Drive, Palm Meadows)

\$175.00 (inc 1 x B/fast) Sgl - \$190.00 (inc 2 x B/fast) Dbl/Twn

Room reservations for the hotel must be accompanied by a minimum deposit equivalent to one nights accommodation. You are of course welcome to fully prepay your accommodation if you wish. Alternatively a credit card can be held on file to secure your booking and you can pay during your stay.

Note: prices include GST. All rooms NON smoking.

Please Tick	SINGLE <input type="checkbox"/>	DOUBLE <input type="checkbox"/>	TWIN <input type="checkbox"/>		
Check In	<input type="text"/>	Check Out	<input type="text"/>	Nbr Nights	<input type="text"/>
Sharing with	<input type="text"/>	Special requirements	<input type="text"/>		

Payment options

Please Tick	Visa <input type="checkbox"/>	Mastercard <input type="checkbox"/>	Amex <input type="checkbox"/>	Diners <input type="checkbox"/>	Other <input type="checkbox"/>
Card Number	<input type="text"/>			Expiry Date	<input type="text"/>
Name on card	<input type="text"/>			Amount	<input type="text"/>

CANCELLATION & REFUNDS: Cancellations received in writing by The Hotel Network by 1st September 2007, will be accepted less a \$55 administration fee. Substitute participants are welcome.

ACCOMMODATION CANCELLATIONS: Must be made in writing directly to The Hotel Network. Cancellation of accommodation made after 1st September 2007 may attract one full nights tariff. Transfer of accommodation booking to another person will be accepted.